**Buena Vista YSA Website Report**

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**Web Fundamentals WWD-130**

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**Introduction:**

The Buena Vista YSA website serves as a digital hub for Young Single Adults within the Church of Jesus Christ of Latter-day Saints, offering a platform for community engagement, event information, and spiritual growth. The intent is to create a virtual space that fosters a sense of togetherness and inclusivity. By providing details on various activities and extending an invitation to a broader audience, the website aims to be a welcoming gateway to the vibrant YSA community.

**Audience:**

The primary audience for the Buena Vista YSA website comprises Young Single Adults affiliated with the Church of Jesus Christ of Latter-day Saints. The secondary audience includes individuals not yet associated with the church, inviting them to explore the community, its values, and the enriching experiences it offers.

**Website URL:** <https://dennisalmendarez.github.io/wdd130-wdd130/ysaward/index.html>

**Goals/Objectives:**

1. **Community Building:** The website seeks to facilitate connections among Young Single Adults, promoting a sense of community and shared identity.
2. **Event Information:** Providing a centralized platform for information on upcoming and past events ensures the community stays informed and engaged.
3. **Spiritual Growth:** Through weekly gatherings and institute classes, the website aims to be a source of spiritual nourishment and personal development.
4. **Inclusivity:** The website extends an open invitation to individuals beyond the YSA community, fostering an inclusive environment for all.

**Design Process:** The design process involved careful consideration of several key elements:

1. **Color Scheme:** A warm and inviting color palette was chosen, with shades of teal and coral, reflecting the community's values and creating a visually appealing atmosphere.
2. **Typography:** Fonts like "Crimson Text" and "Tenor Sans" were selected for a balanced and readable design, contributing to the overall aesthetic.
3. **Responsive Design:** Ensuring the website's adaptability to various devices was crucial for providing a seamless user experience.
4. **Event Showcase:** Visually appealing event sections with images were incorporated to engage the audience and create an emotional connection to the community's activities.
5. **Modal for Images:** The implementation of a modal for image viewing enhances the user experience, allowing for a closer look at event highlights.

**Conclusion:**

The completion of the Buena Vista YSA website project has been a rich learning experience, encompassing various aspects of web design and development. The project emphasized the importance of blending functionality with aesthetics to create an inviting and user-friendly online space.

Handling content, particularly in the context of community engagement, involved thoughtful curation to balance information and visual appeal. The creation of an image modal showcased an attention to detail, enhancing the overall interactivity of the website.

This project not only honed technical skills in web development but also deepened an understanding of effective communication and community building in a digital landscape. The combination of design choices, content strategy, and user engagement features provides a foundation for future web projects.

Looking ahead, the skills acquired in this project, from coding proficiency to content presentation, are transferable to diverse contexts. Effective communication through web design is a valuable skill in various professional settings, and the principles of community engagement gleaned from this project can be applied to future endeavors.